

Worthing County Local Committee

Support: Jack Caine
Email: jack.caine@westsussex.gov.uk
Tel: 033 022 28941

CLC Development Team
Room 021
County Hall
Chichester
West Sussex
PO19 1RQ
www.westsussex.gov.uk



www.facebook.com/talkwithuslocal/

Worthing County Local Committee

Community Initiative Fund application



CLC Reference: 364/W

Local Councillor: Michael Cloake

Status: Fundraising Stage

Overfunding enabled (refer to 'what we'll deliver' section)

Project Cost: £17,658.00

Project Title: Creative ways to reduce waste

About:

Promote well-being through creative activities that have a positive impact for our community, culturally & environmentally. Featuring free workshops, a public sculpture and a community exhibition.

Creative Waves artists will provide a series of well-being workshops for all ages focusing on reusing, recycling and reducing waste. The free, collaborative activities will endorse community engagement through creative problem solving; October 2019 -March 2020. Some of the artwork created at the workshops will be photographed and displayed as part of our annual exhibition on Worthing pier. The community exhibition will be easily accessible and free to view every day of the year; April 2020-2021. A local craftsman will bring our designs to life by making a 1.5m 2.7m long, eye-catching stainless steel sculpture that works as a functional recycling bin that inspires and reminds us all to 'think global and act local'. It will be launched at a free community event September 2019. The see-through design will visually show how much plastic we use. The sculpture will be situated in a prime public location and be emptied regularly by Worthing Council's waste collection team.

Project Delivery Manager: Creative Waves Community Arts

About me:

Creative Waves Community Arts, is a not for profit Community Interest Company founded by local artists Vanessa Breen and Nadia Chalk in 2011. Their energy and enthusiasm for creative collaborations gives them a relentless drive to design and organise projects that involve the local community whilst improving public spaces. Creative Waves has a successful track record working on exciting, innovative public art and community projects across West Sussex. Working with museums, schools, colleges, councils and community groups. They launched Art on the Pier in 2012, showcasing the artwork of 60 local artists. Since then it has grown annually and thousands of local children have also benefited from displaying their artwork. The educational heritage projects have engaged a whole new audience and the colourful translucent panels that glow vibrantly all year round make people smile every day of the year, whatever the weather. Nadia & Nessy started a community garden 'Bugcycle' in Beach House Park, in 2014. It's a free, creative space, with everything made from recycled objects in their art workshops. There are educational activities in the garden including a bird trail and identifying trees bugs. As artists/designers they thrive from challenges that drive them to create and conquer. Sharing the exciting process that motivates as many people from all backgrounds along the way.

"We aim to inspire people and inject art into the community by collaborating and sharing our wealth of experience, talent & creativity."

The craftsman is very experienced at making metal sculptures that are user friendly, robust and attractive. He is focused on making the overall design practical and easy to maintain as well as being suitable for a public space.

Website: <http://www.creativewaves.co.uk>

Why we're pitching for a pledge:

This inclusive project will inspire & enable people from all backgrounds to collaborate, contribute & connect with their town.

What we'll deliver:

- Free creative activities & workshops at a public event in Worthing, September 2019
- craftsman makes functional recycling bin sculpture, managed by Council's waste collection installed Sept.19
- 10 free, well-being workshops Oct-March for all ages, total 200 people.
- Artworks created at workshops displayed in 12-month exhibition on Worthing Pier. installed April 2020

How any extra funds raised from overfunding will be spent:

- additional free workshops
- smaller bespoke recycling bins for businesses

Why it's a great idea:

The project is inspired by our responsibility to reduce our waste and how the acceleration of global waste is threatening wildlife, the environment and all of us. The functional, public sculpture will be used to attract attention and visually motivate people to recycle and be more aware of the volume of waste we all produce. Our workshops have a positive impact on people's wellbeing through collaborative, creative activities that motivate us to make a difference within our community. Developing new skills and confidence using low/no cost materials to share with family/friends. Teaching the wider community how to be resourceful, learning transferable skills that can be applied to everyday life to improve mental well-being whilst exploring fun and engaging ways to make, create and connect with others. The pier exhibition & sculpture will inspire participants & new audiences to go for a walk to view the work, simple ways to improve mental and physical health.

Steps to get it done:

- Craftsman design and make large sculpture that functions as a recycling bin.
- Launch the sculpture and whole project at free public event September 2019
- Run a series of free well-being workshops for all ages Oct 2019- March 2020
- April 2020 install community exhibition on Worthing pier, displayed for 12 months

The sculpture is inspired by Goby the plastic bottle eating fish:

<http://yupthatexists.com/goby-plastic-beach-fish/>

"This local beach decided to do something simple, they made a giant see through fish out of barbed wire and mesh, and added a sign to it that said "Goby loves plastic, please feed him."

In the last year we have been inundated with people asking us to organise a recycling fish sculpture for Worthing so we asked the council if they would empty it! They said yes! Reducing our waste means less environmental impact, less resources and less energy used which saves us money. This project could also help to bridge the gap between the community and local councils. Working together to improve our public services and our responsibility to reduce our waste which in turn helps the environment.